

Hitachi in Mexico

Driving Social Innovation to Build a Safer, Smarter and Healthier Society

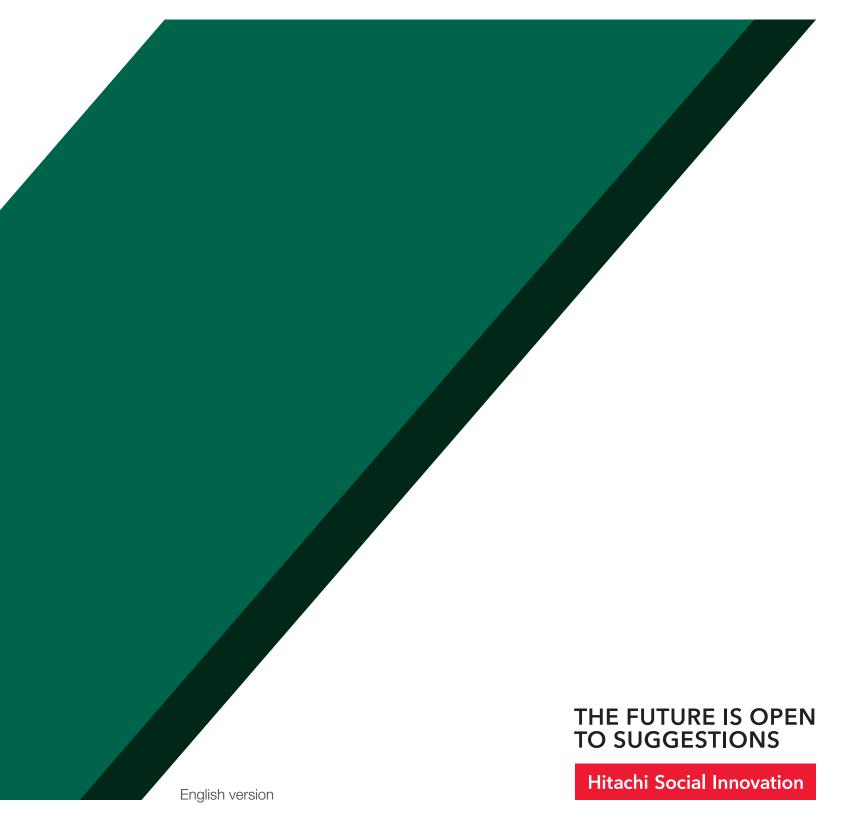


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Introduction

Hitachi: Delivering New Value for Society

Humanity today is undergoing dramatic change. Deep-reaching issues that impact our planet on a global scale include energy and environmental problems, water-related concerns, population explosions, increasing poverty and the graying of societies. While technical innovation built on advanced IT is playing an ever-greater role in addressing these issues, there is more that can be done.

Since its founding in 1910, Hitachi has aspired to fulfill its Mission: to contribute to society through the development of superior, original technology and products. By integrating the infrastructure and information technologies it has created through more than a century of experience, Hitachi provides new solutions in areas like transportation and energy systems to make the planet a safer, smarter, healthier and more secure place.

Hitachi offers a unique value proposition through its Social Innovation Business which provides sophisticated social infrastructure systems utilizing information technology (IT) and operational technology (OT). It is Hitachi's joint expertise in both IT and OT that differentiates the company from its global competitors and will allow Hitachi to be an innovation partner in the internet of things (IoT) era. The purpose of this brochure is to introduce you to the diverse market segments in Mexico that Hitachi Group Companies serve with a broad range of infrastructure, business and consumer products aimed at benefiting customers and society.

In Mexico, Hitachi manufactures automotive components that contribute to fuel efficiency, engine and tire performance and heightened driver and passenger comfort. Hitachi Group Companies in Mexico also serve industry sectors such as information and communication systems, as well as social infrastructure, including industrial, healthcare, high functional materials and components, logistics and transportation.

See how Hitachi Group Companies leverage Hitachi's expertise in IT and OT to create value for society in Mexico and around the world.

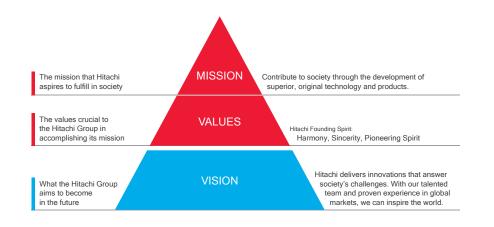
About Hitachi

For more than 100 years, Hitachi has developed the social infrastructure that provides the foundation for nearly every aspect

of modern life. As one of the oldest technology companies and best-known brands in the world, Hitachi Group Companies innovate, build and manufacture IT and OT around the globe and are leaders in their respective industries. Our IoT solutions provide insights that help organizations make more informed decisions to deliver exceptional outcomes and smarter, safer, healthier and more efficient societies. Lumada, our IoT platform, connects physical and digital technologies via data and software intelligence to drive innovation and accelerate digital transformation. As a large global manufacturing, services and solutions company, we strive to tackle a variety of issues across a wide range of industry sectors that will make life easier tomorrow.

Hitachi Group Identity

Throughout its over 100-year history, the Hitachi Group's Mission to contribute to society through the development of superior, original technology and products has been passed to generations of employees and external stakeholders. The Hitachi Group has also fostered its Values of Harmony, Sincerity and Pioneering Spirit, which emulate the Hitachi Founding Spirit. These values resonate through the way we think and operate, as we collectively strive to deliver solutions that create new value globally.



The Hitachi Group shares the Vision to deliver innovations that answer society's challenges. With our talented team and proven experience in global markets, we can address global challenges in resources, energy and the environment to create a safer, smarter and healthier society. The Hitachi Group Identity articulates the Mission, Values and Vision that are shared by Hitachi Group Companies worldwide. United by this identity, Hitachi Group Companies demonstrate outstanding teamwork that transcends the boundaries of geographic regions and business fields.

Hitachi At-a-Glance and the Industries We Serve

Hitachi's history with Mexico dates to 1938, when Hitachi sold motors in Mexico. In 1959, Hitachi established a Mexican Representative Office. Since the 1950s, Hitachi has sold a variety of generating units for hydro and thermal utility power stations, as well as industrial equipment for oil and gas, steelmaking and other industrial sectors. Beginning in the 1980s, Hitachi sold televisions to Mexican consumers, making Hitachi a well-known brand in the Mexico market. Today, Hitachi focuses on manufacturing, and supplying and managing the corresponding logistics for the automotive industry. For example, Hitachi produces various types of automotive parts and related systems. These include audio components, electronic systems and more. In addition, Hitachi has operations producing industrial materials, information technology and healthcare equipment.

Looking ahead, Hitachi aims to be actively engaged in the Social Innovation Business in Mexico. By addressing social challenges through a combination of IT and OT, and delivering superior products and services, Hitachi hopes to contribute to a safer and more prosperous future.



Automotive Systems

- HC Querétaro, S.A. de C.V. (Hitachi Cable Querétaro)
- Hitachi Automotive Systems Mexico, S.A. de C.V
- Hitachi Chemical Mexico, S.A. de C.V.
- Electronica Clarion, S.A. de C.V.



Information Technology

- Hitachi Systems Security Inc.
- Hitachi Vantara



Social Infrastructure: Industrial

- Hitachi High Technologies Mexico, S.A. de C.V.
- Hitachi Industrial Equipment Mexico, S.A. de C.V.
- Hitachi T&D Solutions, Inc.
- Sullair



Healthcare

Hitachi Healthcare Americas Corporation

Hitachi's Commitment to Environmental Sustainability



Hitachi Chemical - Green Curtain Project

Hitachi's obligation to the environment is as important as Hitachi's commitment to social innovation. The world's population, currently at 7.6 billion, is expected to reach 9.8 billion by 2050^1 . At the same time, worldwide economic growth – led by emerging countries – has contributed to global warming, caused by a rise in CO₂ emissions from growing fossil fuel use. The depletion of energy, water, mineral reserves and other resources due to increased demand, as well as ecosystem destruction and other environment problems are also worsening.

Hitachi believes that to solve these environmental problems and to realize a sustainable society where humankind can thrive, we must help to reduce the burden of human activity on the environment. As a company engaged in the Social Innovation Business, we aim to achieve a sustainable society by employing our company's resources to reduce the burden of human activity on the environment. Here are two examples of Hitachi's commitment in Mexico:

The Hitachi Chemical Group has engaged in its Green Curtain Project since 2006, which plants vines to cover the walls and windows of buildings to prevent temperatures from rising inside the building and to reduce the use of air conditioners.

¹ World Population Prospects: The 2017 Revision. UN Department of Economic and Social Affairs. The climbing plants act like living curtains to lower electricity consumption resulting in reduced CO₂ emissions and lower temperatures to mitigate summer heat.

Electronica Clarion S.A de C.V., is a Hitachi Group Company, which adheres to ISO-14001 and ISO TS 16949 environmental and quality systems, and installs solar panels at its plant to reduce energy consumption and CO₂ emissions. The company works with local schools to implement environmental activities and promote the care of environment, participates in reforestation campaigns, supports activities to help protect, clean and preserve protected natural areas including our river, collaborates with environmental authorities to develop waste recycling campaigns with other companies and more.

To better define the kind of society that Hitachi envisions from a long-term perspective, we created an Environmental Vision. Our Environmental Vision envisions a low-carbon society; a resource efficient society; a harmonized society with nature. To achieve such a sustainable society, we established a set of long-term environmental targets called Hitachi Environmental Innovation 2050 and an Environmental Action Plan that sets targets for every three years.

Corporate Social Responsibility

The Hitachi Group has been recognized globally for its social responsibility and sustainability investments. For eight years in a row, since 2009, the Dow Jones Sustainability World Index (DJSI World) has listed Hitachi, Ltd. in its leading global sustainability investment index. Swiss RobecoSAM, which handles survey and analysis for the DJSI listings, ranked Hitachi, Ltd. in its Bronze Class 2015 CSR rankings. Four Group companies, including Hitachi Chemical Company and Hitachi Capital Corporation were selected for the FTSE4Good Index Series sponsored by the London Stock Exchange. Five Group companies, including Hitachi Construction Machinery Co., Ltd. and Hitachi High-Technologies Canada Inc., made Morningstar's SRI Index, Hitachi Chemical was also selected for MSCI's Global Sustainability Index.

Hitachi's purpose as a company is to solve global issues through our Social Innovation Business, which is aimed at creating a safer, more convenient and more comfortable lifestyle for people around the world and a more sustainable future. In its role as a leader in promoting global sustainability, the Hitachi Group is committed to being a good corporate citizen.

Hitachi believes that companies should conduct their corporate activities and communications with stakeholders in a fair and open manner, promote harmony with the natural environment and engage in activities that contribute to long-term social and environmental progress. Through its global Corporate Social Responsibility (CSR) activities, Hitachi is engaged in tackling global challenges such as poverty, inequality in education, the spread of disease, resource and energy issues and population concentration in cities.

In Mexico, Hitachi engages in community life by cultivating meaningful relationships with the local community and nonprofit organizations and empowering its employees to devote time and corporate resources to community problem-solving at the local level.

Hitachi Cable Querétaro (HCQ) is part of the "Radioton 2016" campaign organized by AMANC (Mexican Association of Aid to Children with Cancer). HCQ financially supports the nonprofit organization with monthly sponsorship to help prevent the causes of cancer in children. HCQ also supports its local community with food and clothing drives for the homeless, and programs to encourage employees to donate a small portion of their salary for socially responsible causes such as local children's homes.







Top: Clothing and blanket drive organized to support families in the local community.

Middle: Dog food collected for local community animal shelter.

Bottom: Trees were provided to employees to encourage greener places in their homes

Hitachi's Unique Position in the IoT-Enabled Era

Enterprises today are dealing with disruptive changes caused by mass customization and everything-as-a-service. In this environment,

consumers want outcomes that meet their immediate needs, not just products. With the internet of things (IoT), robotics and artificial intelligence (AI) evolving quickly, Hitachi is uniquely positioned to help organizations access their data to deliver the kind of outcomes consumers demand.

Hitachi has been a leader in OT for industries such as manufacturing, energy utilities and transportation organizations for over 100 years, providing solutions that positively impact cities, industrial operations and businesses. The company has also been a leader in IT for over 50 years, bringing applications, analytics, cloud and infrastructure solutions that have transformed the way enterprises do business. Combining Hitachi's expertise in OT with proven IT innovations and solutions gives organizations a powerful collaborative partner – unavailable in any one company until today.

With an annual research and development budget of \$3 billion and over 119,000 patents, Hitachi has the expertise to help organizations extract all the value from their data through solutions and services that achieve tangible outcomes. We offer a robust portfolio of solutions to manage, store, govern, blend, analyze and visualize data to uncover insights and help customers take useful action. These solutions – from edge to outcomes – provide bestin-class data management and analytics intelligence that drive companies forward.

Hitachi delivers strategic solutions such as Lumada, Hitachi's IoT platform – a highly flexible and composable platform that gives customers simplified management and greater utilization of their assets – on-premises or in the cloud. Pentaho, a leading data integration and business analytics platform, delivers enterpriseclass, open source-based capabilities for diverse big data deployments. Our adaptable co-creation process delivers end-to-end services for the entire IoT life cycle to accelerate innovation. And solution cores combine our industry and domain knowledge with intellectual property as prevalidated, modular solutions that deliver business outcomes faster.

Data is now a company's greatest asset – if they know how to use it. Hitachi elevates an organization's innovation advantage by merging our OT and IT experience to offer unprecedented range and depth of support – all rolled into one global solutions provider.

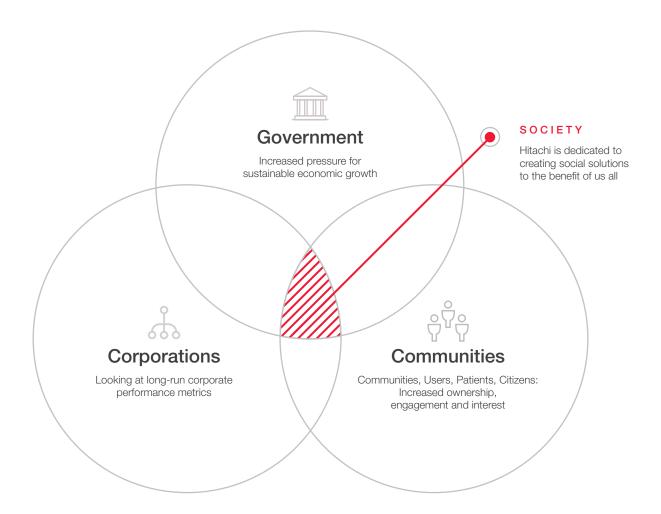


What is Hitachi Social Innovation?

The challenges around us can seem

insurmountable. When we come together, thinking on a global scale, we can create novel solutions to social problems. Through collaborative creation, we are translating brilliant ideas into positive realities. At Hitachi, we strive to create environments and circumstances that foster big-picture thinking – to arrive at better answers to challenges and ensure a better quality of life. Our Social Innovation Business resolves issues faced by society and customers by combining advanced IT with infrastructure technologies, allowing us to provide total solutions. When you have expertise in both, you can innovate change on a global scale.

Our world is changing, and Hitachi is committed to changing with it. We're developing solutions and infrastructure to serve the needs of growing urban environments – for the benefit of all.



Social Innovation in Action

To fulfill the promise of Hitachi's Social Innovation Business, Hitachi has a number of use cases in key industries such as public safety, healthcare, IoT and autonomous driving that illustrate the company's commitment to be an innovation partner in the IoT era.

SMART SPACES AND VIDEO INTELLIGENCE

Using data-driven insights to support smarter, safer public spaces and cities

Today, just over 50% of people live in cities globally, but many analysts expect that by 2050 this will reach 75%. In addition, technological disruption is changing business models and the way we experience our cities, schools and other public areas. To address growth and strain, cities and the organizations that support them must be smarter and more efficient in their operations, enhance customer experience and keep people safe. Public spaces and private enterprises today often have security cameras. Thanks to video intelligence this data can now generate insights and proactive alerts for transportation and transit, retail and customer experience, industrial operations, as well as security and public safety. Hitachi Smart Spaces and Video Intelligence is an end-to-end, intelligent and adaptable solution that generates new data, stores and manages it effectively and integrates data from many sources. It analyzes the data through computer vision, machine learning and business intelligence to provide insight into urban, commercial and industrial areas to make organizations more effective and improve our quality of life.

HEALTHCARE

Advancing medical technologies and pioneering tomorrow's breakthroughs

We are dedicated to advancing the quality of healthcare for society, our industry, our clients and the communities they serve. We do this by designing, developing and delivering some of the world's leading medical technologies and digital solutions to improve healthcare efficiency and effectiveness. Leveraging over 100 years of engineering excellence, we are advancing today's most complex medical technologies and pioneering tomorrow's breakthroughs. Today's ultrasound systems have become essential medical devices for the growing cardiac-care market and Hitachi's LISENDO 880 offers state-of-the-art probe technology combined with seamless workflows and 2D and 3D cardiovascular applications. With an ever-increasing number of patients dealing with cardiac issues, designing technology to solve the most challenging clinical issues is instrumental to our commitment to Social Innovation.

IOT SOLUTIONS Leading the IoT revolution for a bright future

You've heard about the internet of things (IoT) – the network of physical objects embedded with electronics, software and sensors that enable the collection and sharing of connected data. How will IoT transform the way in which we work and live? For decades, Hitachi has been working to answer this question with a robust portfolio of IoT data-driven solutions. As one of the few companies specializing and doing substantial business in both OT and IT, Hitachi is uniquely poised to drive Social Innovation Business solutions to deliver smarter, safer and healthier societies. We have the people, capital, patents and partners to pioneer a bright future with IoT solutions that enable us all to thrive as never before.

AUTONOMOUS DRIVING Next road trip, let the car drive you

Think you're a good driver? Well, your car might just be better at it. With an average of 20,000 components in today's automobile, most of them potential sources of data – software, data analytics and digital technologies are becoming as crucial to car design as engines and interiors. Hitachi Automotive Systems Americas is creating new technologies for next-generation automobiles, including tools that assist autonomous vehicles in parking, lane changing and braking. These systems also provide analytics that can help automakers measure wear and tear, and alert car owners of the need for maintenance. Hitachi is also an Affiliate Member of the University of Michigan's Mcity, the world's first connected and driverless car testing facility. Mcity simulates a broad range of complex driving environments and allows users to test new technologies in a variety of challenging situations. Hitachi leverages Mcity to advance its development of connected car and autonomous driving technologies that can contribute to vehicle value, safety and comfort. So, on that next road trip, you may just want to let go of the wheel and enjoy the ride.

Directory of Hitachi Group Companies in Mexico

Hitachi is known for the quality, reliability and innovation our customers demand, but there is an even bigger reason why organizations turn to Hitachi – the internet of things

(IoT). The volume and complexity of data that companies manage today will be dwarfed in the next few years by what will be generated by IoT. Most industries are also undergoing dramatic transformations of their businesses to adopt digital technologies to improve work and operations, enhance customer experiences and build better business models.

Hitachi Group Companies in Mexico provide sophisticated business and consumer solutions that transform business processes to meet the demands of the rapidly evolving IoT marketplace. Our joint expertise in both IT and operational technologies (OT) allows us to be your innovation partner in the new digital era.

Fulfilling on Hitachi's commitment to Social Innovation Business, Hitachi Group Companies in Mexico offer a broad range of products and services. In addition to business consulting, Hitachi delivers automotive products, industrial equipment and services, healthcare solutions, enterprise IT solutions, consumer electronics and more. These Hitachi companies leverage advanced technologies that empower organizations, communities and consumers with tools that drive greater efficiency and innovation.

Hitachi Mexico, S.A. de C.V.

www.hitachi.com.mx/en/about/about-hitachi

Hitachi Mexico, S.A. de C.V. operates in and services Mexico's rapidly expanding power and industrial systems sectors. Hitachi, Ltd. established its first corporate office in Mexico in 1959 after having a representative office in the country for more than a decade. Hitachi Mexico, S.A. de C.V. was formally established in 1998 and is now a subsidiary of Hitachi America, Ltd.

Automotive Systems

The global automotive products market continues to grow. It is estimated that 74 million vehicles were sold worldwide in 2015. Since it designed its first generator for Japan's emerging auto industry in the 1930s, Hitachi has continued manufacturing superior products that serve the automotive business. Today, Hitachi is a leading global automotive supplier, with products recognized for quality, reliability and technological sophistication. Hitachi's automotive products can be found both under the hood of vehicles and inside the passenger cabin, enhancing vehicle performance and driver experience.

In Mexico, Hitachi offers a broad range of products and services that relate specifically to the automotive industry. Hitachi manufactures, markets and sells automotive components that contribute to fuel efficiency, engine performance and heightened driver and passenger comfort and convenience. Hitachi is committed to continued expansion of its products and services targeting the automotive sector in Mexico.

Hitachi Automotive Systems Mexico, S.A. de C.V www.hitachi-automotive.co.jp/en/

Hitachi Automotive Systems Mexico, S.A. de C.V., is part of Hitachi Automotive Systems' global operations. Given Mexico's rapid development as a base for automotive manufacturing throughout the Americas, Hitachi is responding to the greater demands for localization and need to secure production capacity in Mexico for automotive equipment system manufacturers. The company currently has five plants in Mexico and further expansion is underway.

Electronica Clarion, S.A. de C.V. www.clarion.com/xl/es/top.html

Electronica Clarion, S.A. de C.V. manufactures, distributes, sells and services car audio, multimedia systems and infotainment. Clarion products grant high importance to the safety, security, accuracy, comfort and communication with vehicles and to external devices. Clarion's goal is to create a better way to connect people, sound and information in the mobile environment. The company adheres to ISO-14001 and TS 16949 quality and environmental systems standards and has won numerous awards from customers for the quality, innovation and reliability of its products. Electronica Clarion, S.A. de C.V. was established in 1983.

HC Queretaro, S.A. de C.V. (Hitachi Cable Queretaro) www.hca.hitachi-cable.com

Hitachi Cable Queretaro is a fluid movement systems supplier for brake, steering and other automotive hose and tube applications. Established in 1994 and located in Queretaro, Mexico, Hitachi Cable Queretaro supplies brake hose assemblies, vacuum hose assemblies, power steering hose assemblies and fittings assemblies for brake and steering systems and wheel-speed sensors for ABS brake systems, torque sensors for electrical steering and electrical parking brake harnesses to the world's largest and most well-known car manufacturers currently operating in North America. The Hitachi Cable group is North America's leading provider of brake hose assemblies, a product that receives top-ranking for quality and durability. The company adheres to ISO/TS 16949 and ISO-14001 quality and environmental systems standards and has won numerous awards from customers such as a Q1 from Ford, Platinum award from GM and CCC certification from China and local government authorities.

Hitachi Chemical Mexico, S.A. de C.V.

www.hitachi-chem.co.jp/english/company/group_mexico.html

Hitachi Chemical Mexico, S.A. de C.V. manufactures and markets friction materials and transmission parts for the automotive industry. The company's disk brake pads are known for their superior braking, noise resistance, and wear resistance; all these features improve brake performance, reduce stopping distance and extend service life. The company developed non-asbestos material (NAO material) made of organic and inorganic fibers to target variable and high-level performance as well as environmental considerations. Zero copper material is being used to reduce environmental *(continued on page 14)*

impact. It has been widely adopted by customers instead of steel fiberbased friction material (semi-metallic). The company is part of Hitachi Chemical, a material system solution provider servicing a wide variety of industry sectors including telecommunication and displays, environment and energy, life sciences, and automobiles and transportation infrastructure.

Information Technology

In the IoT era, the world is quickly turning into a data-generating system. As more data is created by business processes, humans and now machines, IT has the burden of managing this data growth with limited resources. At the same time, IT also has the opportunity to help businesses turn that data into useful information that inspires insights and innovation. When it comes to helping IT professionals manage data, derive value from it and contribute to social innovation, Hitachi stands with the best.

Hitachi Group Companies in Mexico offer IT solutions that serve a wide range of industries – from telecommunications and data storage products to consulting services, social innovation technologies and advanced analytics. With decades of IT and OT expertise, Hitachi IT powers technology leaders around the world.

Hitachi Vantara

www.HitachiVantara.com

Hitachi Vantara, is a wholly-owned subsidiary of Hitachi, Ltd., helps datadriven leaders find and use their value to intelligently innovate and achieve results that are relevant to business and society. We combine technology, intellectual property and industry knowledge to offer data management solutions that help companies improve their customer experience, develop new revenue streams, and reduce company costs. Only Hitachi Vantara raises its innovation competitive advantage by combining information technology (IT) with operational technology (OT) in addition to its extensive experience in the sector. We work with organizations around the world to manage data and achieve meaningful results.

Hitachi Systems Security Inc. www.hitachi-systems-security.com

Hitachi Systems Security Inc. is a Global IT Security Service Provider building and delivering customized services for 24/7 monitoring and protecting the most critical and sensitive IT assets in our clients' infrastructures. With a relentless focus on risk management, and continuous improvement of our technology and incident response processes, our clients count on us to provide the right solutions for their businesses – quickly, effectively and with expertise beyond the industry standards. Our mission is to deploy information security solutions that protect our customer's brand and allow them to harness the full potential of connecting people and businesses together to build trusting relationships that can be catalyst of worry-free collaboration and limitless potential.

Social Infrastructure and Industrial Equipment

At Hitachi, we have faith in the power of technology to advance and transform our lives. Within the industrial sector, Hitachi Group Companies in Mexico supply sophisticated industrial equipment, components and services for use in pharmaceutical plants, food and beverage processing, steel making, mass transit systems, chemical plants and other manufacturing facilities.

Hitachi industrial technology helps to safeguard public health by creating more efficient water treatment facilities, pollution control systems and food processing facilities. Hitachi's industrial products and components are integral to some of the world's most sophisticated infrastructure technologies.

Hitachi High Technologies Mexico, S.A. de C.V. www.hitachi-hta.com

Hitachi High-Technologies Mexico, S.A. De C.V. Industrial Solution Division (ISD) trades automotive parts including various types of resin, forged metal products and oil pressure sensors, and promotes its collaboration with other companies moving into Mexico and local Mexican companies through our capability for various global business transactions to expand global businesses in such components and materials. The company's Electric Product Division (EPD) and Product System Division (PSD) also currently serve the Mexican market.

Hitachi Industrial Equipment Mexico, SA. de C.V. www.hitachi-hiemex.mx/

Established in 2014 and located in Irapuato, Hitachi Industrial Equipment Mexico, SA. de C.V. (HIMEX) is a company that handles industrial equipment, mainly industrial air compressors. HIEMEX offers integrated services as well as sales in Mexico to contribute to the progress and development of society through high quality products.

Hitachi T&D Solutions, Inc. www.hitachi-tds.com

Hitachi T&D Solutions, Inc., is a premier international supplier of electrical equipment including dead tank high-voltage circuit breakers, gas-insulated switchgear, transformers and generator main circuit breakers. One of the company's recent accomplishments is the creation of the industry's first environmentally conscious high-voltage vacuum circuit breaker, a 72.5kV dry-air insulated solution that eliminates SF6 gas. It provides exceptionally low maintenance and operation costs, and poses no threat to the environment as the insulating dry air can be released into the atmosphere with no adverse consequences. Hitachi T&D Solutions, Inc. is dedicated to continuing the expansion and integration of its present products while developing new and improved product solutions to meet future energy demands.

Sullair

http://america.sullair.com

A Hitachi Group Company, Sullair has been on the leading edge of compressed air solutions for more than 50 years. Sullair was one of the first companies to use rotary screw technology in air compressors, and the company made history by teaming up with Dow Chemical to produce one of the industry's longest-lasting compressor fluids. With machines known all over the world for their legendary durability, Sullair will always be at the forefront with quality people, innovative solutions and air compressors that are built to last.

Healthcare

In the IoT era, healthcare innovation is promising new forms of treatment that will revolutionize the way societies thrive. Hitachi is dedicated to improving healthcare and medical treatment to make society safer and healthier.

Hitachi Healthcare Americas Corporation www.hitachi.com.mx/

Hitachi Healthcare Americas Corporation is dedicated to advancing the quality of healthcare for society, our industry, our clients and the communities they serve. We design, develop, and deliver some of the world's leading medical technologies and information solutions to improve the efficiency and effectiveness of healthcare delivery. Leveraging over 100 years of engineering excellence, we are advancing today's most complex medical technologies and pioneering tomorrow's breakthroughs.

Driving Innovations for Business and Society in the Digital Era

The world is changing faster than many of us

realize. While environmental, energy, economic and over-population issues continue to mount, new breakthroughs in smart technologies offer the opportunity for lasting Social Innovation. Hitachi is tackling some of the world's most disruptive social challenges with products, services and solutions that also help enterprises gain valuable insights to increase agility and prepare for future changes. As part of Hitachi, Ltd., Hitachi Group Companies in Mexico leverage global resources, advanced information and operational technology expertise to deliver next-generation solutions that drive innovation across industries and society. Together, these companies bring together diverse experience in IT and OT to address global, national and industry-specific challenges in a way no other company can match.